

Plogging San cristobal

RUNNING AND COLLECTING
PLASTIC



5 June
World Environment
Day

What is Plogging?
Did you know that it
is a very famous
physical activity in
the world?

Results
Find out what was
achieved during the
the first
environmental race
in San Cristobal.

5th June 2022

WORLD ENVIRONMENT DAY

San Cristóbal is one of the 5 districts of the municipality of Medellín, located 45 minutes from the center of the city, it has 17 villages and more than 2,000 inhabitants.

The importance of caring for the environment and having beautiful spaces free of garbage was what motivated the residents and leaders of local organizations to plan and develop an activity so called Plogging.

June 5th, which is celebrated as World Environment Day, was the perfect occasion to carry out this special event. We wanted to give something back to the planet and appreciate what we receive from it every single day.



PRE - EVENT MOMENTS

Several meetings were arranged prior to the race, 4 in total.

The organizations in charge of the event were:

- Mesa ambiental de San Cristobal.
- Corposocial
- Corpoccidente
- Creating with everyone
- Plasticaware
- Territory Management
- N60 News

We also had the support of INDER and EMVARIAS (waste collection company in Medellín).

Plasticaware gave an environmental education workshop to the organizing team and to 20 high school students who have to complete hours of social work. We provided information related to the waste that could be collected during the race, precautions with some dangerous elements and the importance of the 3Rs.





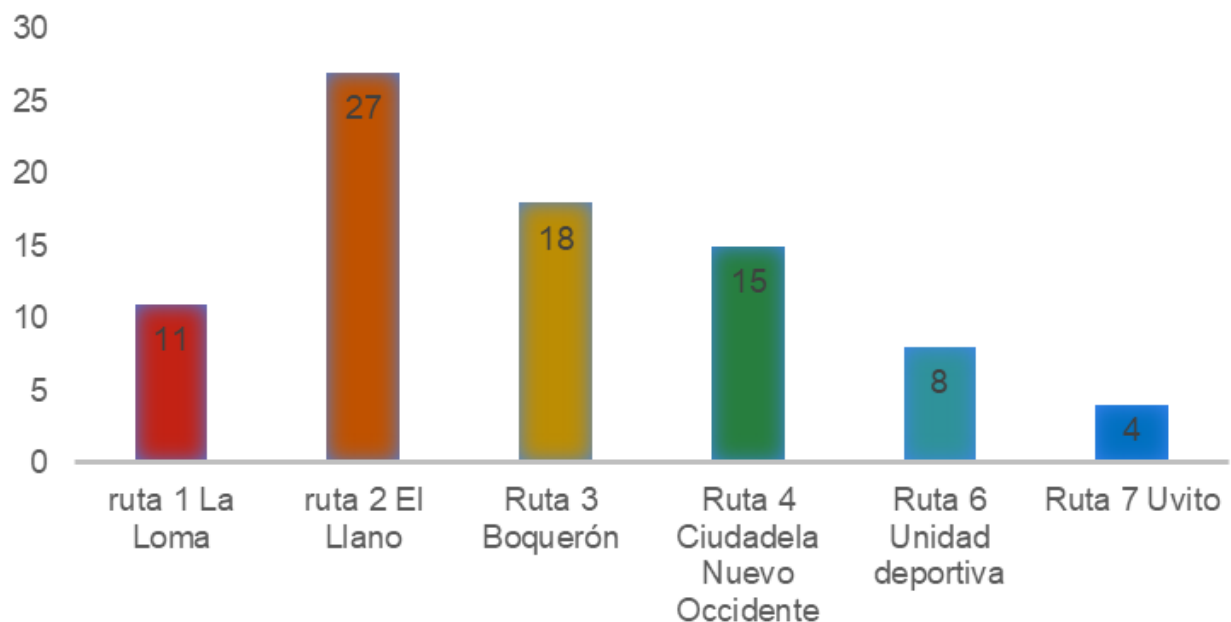
What is Plogging?

"Plogging is a combination of jogging while picking up abandoned trash. It started in Sweden as an organized activity around 2016 and spread to other countries in 2018 due to growing concern about plastic pollution."

This is the first time that Plogging took place in the city of Medellín and nearby areas.

More than 80 people registered to participate the event. There were no restrictions with the attendees; everyone contributed from their own capabilities.

RUTAS RECORRIDAS



DIFFERENT ROUTES

There were 7 routes, of which 1 had no participants. A total of 83 people participated.

We had two types of routes:

- Recreativas: El Llano, Ciudadela Nuevo Occidente y Unidad deportiva
- Sport routes: La Loma, Boquerón y Uvito.

Results

Despite the heavy rains a few days before the event, which normally washes away all the waste that is on the road and eventually reaches streams and rivers, we were able to collect a lot of trash:

200 kilos of non-usable waste

150 kilos of recycling material such as plastic, cardboard and cans.







Thanks to:

